



# EUROPEAN NETWORK OF SHOWROOMS

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# ABOUT US

„Okna Debow” company was founded in 2008 and hence, it is steadily establishing its position in the woodwork industry on the domestic and European markets. The key to the company’s success is consistent implementation of modern solutions in the organization of production and modernization of machinery in order to achieve high quality and reliability of products - windows and doors. We are an authorized manufacturer of PVC joinery for window and door profiles. The certificates we have obtained are a confirmation of our care for the highest quality of products manufactured in accordance with the technologically advanced production process. Okna Debow products include a family of five-, six- and seven-chamber window and door profiles. The use of the cutting edge solutions guarantees high technical and technological parameters. The design of the systems, developed by the Okna Debow team, is a unique combination of quality, durability and safety, as well as modern design with the latest developments in window and door technology.

**Rafał Prucnal**

CEO of Okna Debow



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The first concept for the creation of the franchise system dates back to 2014, on the basis of many years of cooperation with dealerships (agents in local markets) we recognized the need to improve the quality of customer service. The first partner showroom was established in 2016 and after the first quarter it was clear that the path taken was the right one. After a period of 6 months, the performance of the showroom far exceeded our expectations. In 2018, the factory underwent a major upgrade and after conducting an extensive marketing study, we underwent a rebranding and developed a complete collaboration system that is still being developed today. The creator of the franchise system is Mariusz Bułka. He is an expert in window joinery, a motivator, a trainer and most of all a business development coach. Based on his several years of experience he created a unique cooperation programme that guarantees success. Seeing the interest in European markets, we decided to expand our horizons, in the coming years we plan to share our experience, cooperate with people who, together with us, plan to create a strong, dynamically developing organization in Europe.

## **Master Franchise in Europe. The history of the franchise system.**

WINDOWS | FENSTER | FINESTRE



**MB Mariusz Bułka**  
LIFE & BUSINESS COACH



# Why Okna Debow?

In the simplest terms, franchising can be described as a ready-made, scalable and profitable business concept, based on close and continuous cooperation between the manufacturer and the entrepreneur. As a Master Franchisee, you become the bridge between our factory and the expectations of customers in local markets. After signing the contract, we provide professional implementation based on a well thought-out system of customer service, which benefits a better understanding of the brand and facilitates subsequent cooperation. The partner receives continuous support from a team of specialists and an individual implementation plan. We are with you every step of the way...



*As far as the profitability of the Okna Debow franchise system is concerned - with a well-chosen team and the right amount of work, it is very profitable. It may not be for everyone, but it does bring with it a number of benefits such as branding, support, assistance and experience in the joinery industry. This is a great solution when you have the desire to run a business but don't quite have the idea of building your own brand. Establishing a company and its development from scratch also requires much more financial and time resources than a franchise cooperation. Therefore, this solution can be much more attractive for many people.*

*~ Łukasz Plata ~ Węgierska Górka showroom*



# What do you gain?

One cooperation, a plethora of benefits.

- Windows from the Polish factory at preferential prices
- Proven system of building a franchise network
- Professional training base
- Proprietary marketing program
- Support of designers and graphic designers
- Support of specialists and technical team
- Exclusivity on the local market

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*Passion creates professionalism, professionalism gives quality, and quality means success in life.*

*~ Jacek Walkiewicz ~*



# What do you need?

What do you need to succeed?

- Determination to create a market
- Entrepreneurship
- Success-oriented
- Ability to work in a team
- Willingness to broaden professional competence
- An open mind for an out-of-the-box approach
- Financial resources



*Never let fear of taking action put you out of the game.*

*~ Cinderella Story ~*



# Require ments

What do you have to consider when deciding to start a Master Franchise in your country?

- Licensing fee
- Renting premises not smaller than 100 - 150 m2
- Preparation of ShowRoom
- 14-day training in Poland
- Employ at least 2 employees
- Guaranteeing work tools

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*If you always make the right choice, the safe choice, the same as most people - you will remain the same as others. Still dreaming about how life could be different.*





# V-PERFECT technology

V-PERFECT technology makes it possible to produce perfect profile joints, at the same time removing previously existing deficiencies and improving the quality of corner joints in PVC windows. Obtaining such an effect is unachievable using any other method. Making windows in this system gives countless architectural possibilities. Perfectly joined PVC corners allow for the selection of various materials, which makes it possible to create an optimum product in terms of value and quality. Veneering with foil, wood or aluminium veneer are only some of the possibilities of using profiles. V-PERFECT technology allows you to obtain a product with unprecedented aesthetic effects.

**Perfectly** joined PVC corners





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# HST life

OKNA DEBOW HST is a stable system that gives the possibility to make glazing measuring 6.5 m wide and 2.5 m high when divided into only 2 parts. Such an impressive window size gives an unique character to both the interior and the exterior appearance of the building. The sliding HST Life system is a solution for those who value daylight-filled spaces. Noble design creates an atmosphere that meets the requirements of the most demanding users. Heavy sliding doors with a wing weight of 400 kg can be moved without effort thanks to a contact rail up to 6.5 m long.

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✓ White



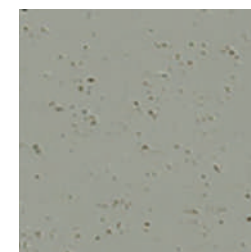
- ✓ Foiled in timber colors and textures
- ✓ Film-coated in universal colors, smooth
- ✓ Film-coated in universal colors with texture
- ✓ Foiled with metallic foil



✓ AluClip



- ✓ proCoverTec
- ✓ proCoverTec FullCover



**Choose** your design

# OD Evolution AD / MD

The systems of the future from Salamander company. An amazing construction „bluEvolution“ with a depth of 82 mm combines outstanding energy savings and innovative sealing technology at the highest level. It is suitable as a component for passive houses. Through the use of specially optimized frame and sash constructions with thermally improved edge bonding and insulating triple glazing - you get reduced heat loss. This has a positive effect on your wallet.

## OD Passive

„OD Passive“ is a new generation system of windows and doors with a thickness of 88 mm, which surpasses the standards in thermal insulation and sets new trends in design. Innovative technology breaks down barriers - providing complete individuality, quality and security.

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# Be closer to nature

OKNA DEBOW company has a patent for the invention entitled: „Method of veneering window profiles with natural veneer“. Thanks to the use of V-Perfect technology in combination with our own veneer technology, we have created a window characterized by a high quality of surface finish with the parameters of PVC windows at an affordable price. Additional elements enhancing the aesthetic values are dedicated handles, including handles with natural veneer inserts. Veneering technology allows to achieve the effect of a comprehensive interior design while maintaining consistency of design based on the use of wood. The available color palette of veneers allows you to match the shade and texture of the veneer to the doors, floors, stairs, skirting boards and other wooden elements in the room. The company received a patent for the technology in 2016.







## **Mariusz Bułka**

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